

MEDIA CONTACT: Great Wolf Lodge

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# **Great Wolf Lodge Grand Mound Celebrates Completion of Expansive \$40 Million Renovation** Beloved family resort hosts ribbon cutting to mark recent opening of new entertainment and attraction offerings, dining concepts, updated guest suites, and more

**GRAND MOUND, Wash.** – (July 9, 2024) – Great Wolf Lodge Grand Mound celebrated the completion of a multi-million-dollar renovation today that included updates to the guest suites, water park, attractions, restaurants, conference center and more. Guests of the resort joined resort General Manager, John Taffin, and members of The Chehalis Tribe, joint owners of the Grand Mound property, for a ribbon cutting ceremony in the newly designed Grand Lobby to mark the project's completion. This project represents the single largest and most extensive renovation in the lodge's 16-year history.

"With the completion of our \$40 million renovation, it's safe to say the family experience at Great Wolf Lodge Grand Mound is better than ever," shared John Taffin, General Manager for Great Wolf Lodge Grand Mound. "We enhanced and elevated every aspect of the resort, and gave families more experiences to enjoy. I think it's safe to say that families who visited our resort before this renovation was completed are going to be amazed when they come back."

These enhancements can be seen the moment families enter the Grand Lobby, which features a more modern look and feel and a fantastical new lobby show called **Legend of Luna**. The Legend of Luna show is a new nightly experience that immerses guests into the story -- visually, acoustically and physical elements like falling snow. Just off the lobby, a new family-friendly buffet restaurant called **Timbers Tables & Kitchen** opened as a complement to new full-service restaurant, **Fireside**, which offers a more elevated dining experience.

And that just scratches the surface, here are some of the other new experiences available to guests at Great Wolf Lodge Grand Mound:

## New Retail & Attractions

Great Wolf Lodge Grand Mound upgraded to the latest version of its live-action **MagiQuest** game, where players collect magical items, learn powerful Runes and level up to become a Master Magi. The newest version of the game includes new graphics, a new story, new characters, all new theming, and a massive, interactive Source Tree located near the newly renovated MagiQuest retail store.

Guests looking for even more competitive family fun will find it at the popular **Northern Lights Arcade** attraction, which added 1,000 square-feet of the newest and best games and an expanded prize section – giving families new reasons to play together and win together.

The lodge also added brand-new retail outlets, featuring the newly renovated **Buckhorn Exchange Gift Shop**. It offers all the best souvenirs and clothing—as well as the latest **Build-A-Bear** store and **Candy Company**. Inside of the water park, a new **Paddle Bay Outfitters** offers everything from goggles and floaties to bathing suits, so guests never have to leave the lodge for any swim necessities.

### Water Park

Upon entering the Great Geyser Water Park, families will notice newly renovated restrooms and locker rooms with more space to shower and store belongings worry-free during a day of play in the water park. The **Cub Paw Pool** and **Whooping Hollow** attractions –areas of the water park that are popular for families with toddlers – also were refreshed to include new theming elements and water features.

### New Restaurants

There are more culinary options than ever before at Great Wolf Lodge Grand Mound as the resort has introduced two new full-service restaurants, **Timbers Tables & Kitchen** and **Fireside**. Timbers Tables & Kitchen offers something to satisfy every culinary craving with a buffet of sweet and savory breakfast offerings in the morning and transforming into a full-service restaurant for dinner. Fireside will be the resort's new full-service restaurant offering elevated cuisine inspired by outdoor family cookouts at the grill or campfire. Open for breakfast, lunch and dinner, Fireside will offer a menu of mouth-watering dishes that are sure to delight the taste buds.

Great Wolf Lodge Grand Mound also added multiple new quick service eateries including **Fatburger**, the popular burger brand that offers big, juicy custom-built burgers, fries and shakes. Other additions include **Buffalo's Express**, known for its chicken wings and tenders, and **Hot Dog on a Stick**, which serves handheld treats ranging from its namesake Hot Dog on a Stick to funnel cake sticks and its iconic hand-stomped lemonade. The lodge also introduced **Pretzelmaker**, featuring fresh-baked, hand-rolled Pretzel Bites, scratch-made breakfast sandwiches, smoothies, and all-natural lemonade.

These new restaurants complement a total refresh of the resorts other eateries including **Freshwoods Market**, a favorite for ready-to-go meals, snacks, and beverages, and the introduction of a new ice cream shop called **Woods End Creamery**. Near the entrance to the water park, Great Wolf Lodge quick service staples **Hungry As A Wolf**, featuring pizza, pasta and salads.

#### **Guest Suites**

All the guest suites at Great Wolf Lodge Grand Mound received an incredible refurbishment, with allnew furniture, mattresses, flooring, and more. The rooms feature the latest Great Wolf design elements including new sleeper sofas, and themed rooms infused with character art from *The Great Wolf Pack* animated film. Additionally, the lodge unveiled a new room category, **Wolf Den Skylight Suite**s, that combines a traditional Family Suite with a themed suite, complete with a cave-themed sleeping area furnished with bunk beds.

#### **Conference Center**

Meeting and event planners will be delighted to see that the nearly 20,000 square foot conference space received some upgrades, with new flooring, paint and fixtures. The property maintained its flexible conference space design to fulfill all kinds of meeting and event needs, with breakout rooms, built-in A/V technology and customizable catering options.

To celebrate the fully reimagined Grand Mound resort, Great Wolf Lodge is offering a special discount of up to 40 percent off standard rates for stays through December 31, 2024. Guests must use promo code MORE2LOVE and reserve their suite before June 30, 2024 to qualify for the offer.\* Guests can get more information or book a stay by visiting <u>greatwolf.com</u> or by calling 1-888-983-WOLF (9653).

#### About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc. owns and operates North America's largest family of indoor waterpark resorts. Great Wolf Lodge is the perfect, carefree getaway for families looking to strengthen their pack, with an expansive indoor water park, fun-filled attractions and family-friendly entertainment all under one roof. Great Wolf Resorts is a fully integrated resort company with locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash., Fitchburg, Mass., Concord, N.C.; Garden Grove, Calif., Manteca, Calif., Colorado Springs, Colo., Bloomington, Minn., LaGrange, Ga., Gurnee, Ill.; Scottsdale, Ariz.; and Perryville, Maryland. The company has three resorts currently under construction including Great Wolf Lodge South Florida in Naples (Sept. 2024), Great Wolf Lodge Texas Gulf Coast in Webster (August 2024), and a resort in Mashantucket, Conn. set to open June 2025. Additional information may be found on the company's <u>online media center</u>.

\* Offer valid at Great Wolf Lodge Grand Mound on above dates. Valid per night for single or multiple-night stays, must be mentioned at time of reservation and based on 2024 standard rates. Limited number of rooms available for each date. May not be valid during holiday and blackout periods or combined with any other discount or promotional offers. Limited suite style availability on select dates. Discount may vary by date. Offer based on 4 guests per room and may be terminated at any time without notice. Must have one individual 21 years of age or older staying in each room. Offer is not redeemable for cash.